

## COLLEGE/UNIVERSITY PROGRAM

Software and consulting services for a carpool program provided by a college or a university



## WHAT IS A COLLEGE/UNIVERSITY'S PROGRAM?


This type of program allows a college or a university to offer a carpooling program to its community and to manage incentives.


## A TURNKEY SOLUTION


CarpoolingNetwork.com puts his tools, expertise and experience available to its clients in order to implement and effectively manage a carpool program. The turnkey solution allows an organization to benefit from an effective carpool program, while allowing minimal time in human resources.





### A STATE-OF-THE-ART CARPOOL SOFTWARE

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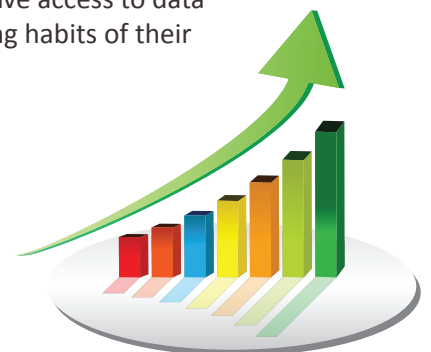
**Branded carpool website**  
A branded carpool website is designed to the image of the organization while the software and its features are integrated to it.
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**Software that allows automatic matching**  
Simple and automated, the software allows users to find carpoolers with a similar itinerary for daily commute, business travel or one time trip.
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**Software integrated into a strong network**  
Thousands of registered users and many clients are using our online software all over Canada and in many locations in the United States. Your community benefits from a network with potentially active users in your area.
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**Solution suitable for all sizes of organizations**  
Whether you are a small or large size institution, our software can easily manage all of your campuses throughout Canada and the United States.
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**Data and statistics for program managers**  
Thanks to the many features of the software, program managers have access to data and statistics regarding the use of the program as well as commuting habits of their community.





**Turnkey management of incentives**

Many incentives can increase students & employees involvement: reserved parking permit, guaranteed ride home, contests, draws, etc. Depending on the context and challenges of your organization, CarpoolingNetwork.com will direct you to the appropriate options.



**Automated process of file certification**

The system validates the identity of employees in real time which enables the access to the program and its incentives.

**SUPPORT AND EXPERTISE**

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CarpoolingNetwork.com provides its expertise to assist you in the implementation and promotion of the program:

- Personalized implementation plan ;
- Detailed communication plan;
- Development of awareness campaigns;
- Conception of promotional material and various communication tools;
- Management of contests and draws.

**OTHER FEATURES OF THE SOFTWARE**

**Commuting habit diagnosis**

CarpoolingNetwork.com can help you to conduct a commuting habit survey while keeping track of the carbon footprint. The results are a good tool to identify specific transportation needs.



**Business travels management**

Our innovative solutions can be adapted to the needs of your organization to help you implement your environmental policy while reducing business travel expenses.

**OTHER TRANSPORTATION MANAGEMENT SOLUTIONS**

You want to implement several alternatives to solo driving in order to facilitate commuting to work or you would like to know more about other transportation management solutions that might apply to your organization?

Contact us to know more about further options :

- Platform centralizing all alternatives to solo driving car;
- Shuttle service;
- Vanpool;
- Etc.

## CONTACT INFORMATION

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